Let's Make Jefferson County Dementia Friendly!



A **Dementia Friendly Community** is one where people with Alzheimer's disease (A.D.) or another dementia can live their life to the fullest potential. It is a community that recognizes and embraces the challenges that a life with dementia presents and it responds to the person with kindness, compassion and understanding. It is a community of inclusivity and acceptance.

According to the Alzheimer's Association it is predicted that over 1,500 people with Alzheimer's disease (A.D.) live in Jefferson County and 80% of them live in their own homes. The majority are over the age of 65. Take a moment and consider what Jefferson County will look like in the very near future as this number continues to explode as nationally 10,000 baby boomers will reach age 65 over the next 20 year period!

The WI Department of Health Services has made dementia care and services a top priority for our state and one of the initiatives is about making community's dementia capable/friendly. This means that the organizations in these communities embrace the concepts involved in creating a safe and comfortable environment where employees have the skills and knowledge to provide excellent customer service to the person with dementia and their caregivers.

Over the next few months, we will be submitting a series of articles through the employee newsletter to help achieve this goal.

We can do this Jefferson County!

Let's be the first to make our public service culture

Dementia Friendly